

**Board Meeting Agenda**  
**October 11, 2021**  
**12:00 PM – 3:00 PM**

<b>I. Business Agenda</b>		Claire Brockbank	12:00 – 12:05 PM
a. Roll Call and Introductions			
b. Approval of August Minutes			
c. Discuss Changes to Agenda			
d. Disclosure of Conflicts of interest			
<b>II. Board Report</b>	<i>Update</i>	Claire Brockbank	12:05 – 12:30 PM
a. Welcome New Board Member	<i>Update</i>	Claire Brockbank	
b. Board Advisory Group Appointments	<i>Update</i>	Kevin Patterson	
<b>III. CEO Report</b>	<i>Update</i>	Kevin Patterson	12:30– 1:30 PM
a. ARP Enrollment	<i>Update</i>	Justin Brandon & Ezra Watland	
1. Outreach & Customer Service			
2. Technology			
b. Health Insurance Affordability Enterprise (HIAE)	<i>Update</i>	Kevin Patterson	
<b>IV. Finance &amp; Operations</b>	<i>Report</i>	Lorez Meinhold	1:30 – 2:00 PM
a. Procurement Recommendation: Marketing Ad Buy	<i>Vote</i>	Brian Braun & Ezra Watland	
<b>V. Policy</b>	<i>Report</i>	Adela Flores-Brennan	2:00 – 2:30 PM
a. Wakely Consumer Impact Analysis	<i>Update</i>	Nina Schwartz	
<b>VI. Public Comment</b>			2:30 – 2:45 PM
<b>VII. Adjourn</b>			2:45 PM

## **MEETING INFORMATION**

*The order in which agenda items are considered may be subject to change. Public comment is taken on action agenda items. Prior to making your comments, please state your name for the record and identify any group or organization you represent. Depending on the number of individuals wishing to address the board, the chair may establish specific time limits on presentations.*

*Materials available for this meeting are posted on the [website](#).  
Check the website for agendas, minutes, background materials, and to confirm meeting times and locations.*

*The Board meeting will be available via audio. To begin the conference:  
**Please check the website, [here](#), for the correct conference dial-in information.***

*FOR THE AUDIENCE CALLING IN PLEASE **DO NOT PUT THE CALL ON HOLD** AT ANY TIME DURING THE CONFERENCE. PLEASE **PUT YOUR PHONES ON MUTE** DURING THE CALL UNLESS YOU WISH TO SPEAK DURING PUBLIC COMMENT.*

*\*If you are not able to attend in-person or comment over the phone, please send your comments to [Board@ConnectforHealthCo.com](mailto:Board@ConnectforHealthCo.com)*

